

BEN SIMO: QA AS QUALITY ASSISTANCE

CONTEXT:

- GOALS
- PROBLEMS
- PEOPLE
- PROCESS
- TECHNOLOGY



SPEAK UP
IN PLANNING
AND DESIGN

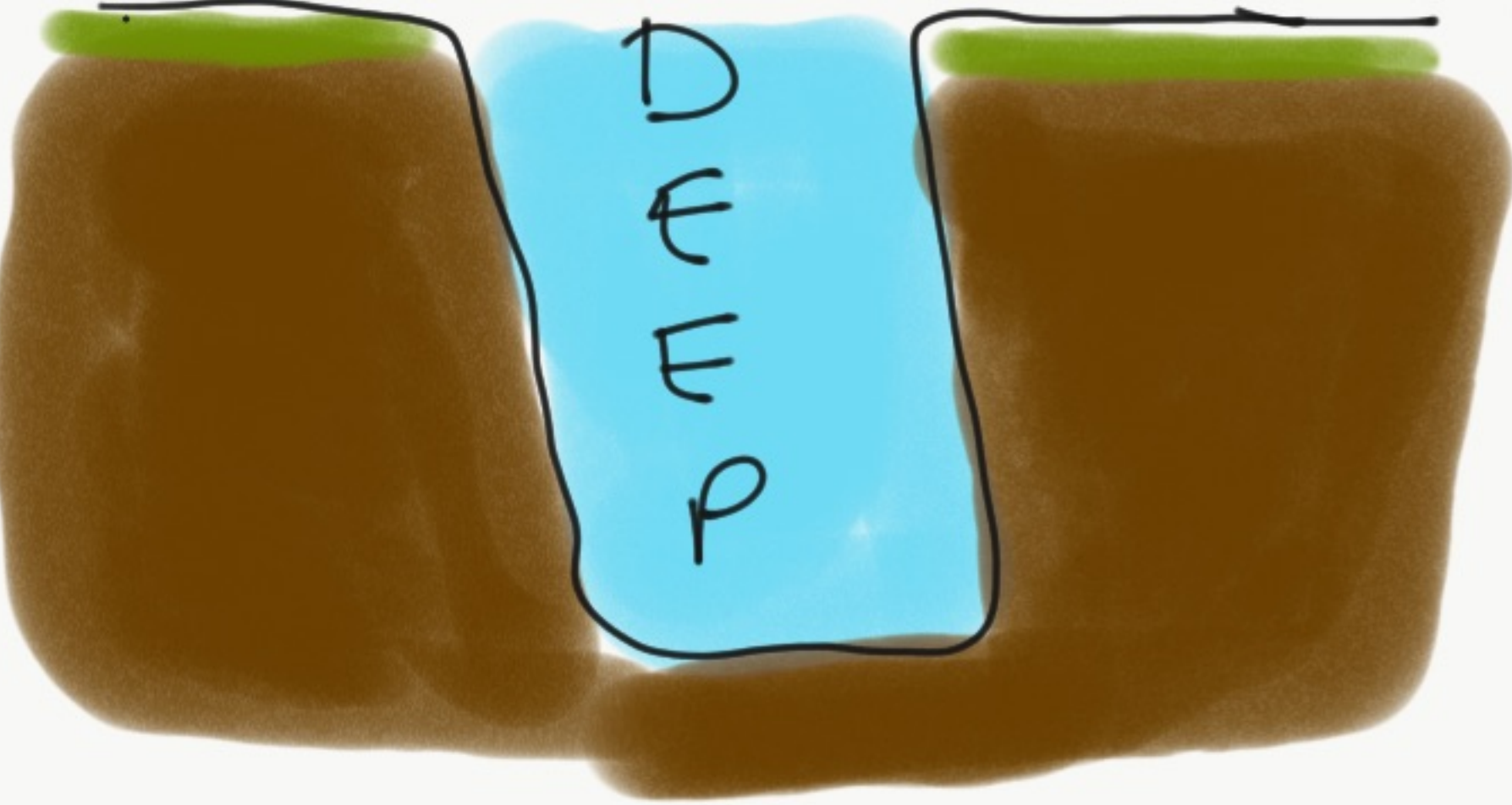


LEADS TO MORE
MEANINGFUL TESTS

DIVE

INTO THE
BUSINESS

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SHOW ALL THE DATA

BE A CONNECTOR
NOT A GATE



SHOW
HELP
ADVOCATE
TEST

KWALITYRULES.COM

